

# B.F.A. Digital Media

## Program Admissions Requirements

There are no program admission requirements for the B.F.A. in Digital Media

## General Education

The listing below includes program requirements that also fulfill General Education requirements.

Code	Title	Credits
Objective 1		6
Objective 2		3
Objective 3 - MATH 1123 recommended <sup>1</sup>		3
Objective 4 - ART 1101 or ART 1102 and one more Objective 4 course from a different category.		6
Objective 5		7
Objective 6		6
<b>Students must fulfill Objective 7 or Objective 8</b>		<b>3</b>
Objective 7		
Objective 8		
Objective 9		3
<b>Total Credits</b>		<b>37</b>

<sup>1</sup> "P" courses are equivalent to the original course.

## Major Requirements

Code	Title	Credits
<b>Art Core:</b>		
ART 1101 or ART 1102	Survey of Art History I Survey of Art History II	3
ART 1103	2D Design	3
ART 1104	3D Design	3
ART 1105	Drawing I	3
ART 1106 or ART 4410	Drawing II Integrated Media	3
ART 3308	Digital Media	3
ART 3310 or CMP 4438	Professional Practice and Display Graphic Design Portfolio	3
ART 3320	Junior Review Process	0
<b>CMP Core:</b>		
CMP 2202	Photo, Graphic, and Video Editing	3
CMP 2231	Introduction to Graphic Design	3
CMP 2286	Visual Rhetoric	3
CMP 3339	Web Design	3
CMP 4410	Mass Media History, Law, and Ethics	3
<b>Required Track Courses:</b>		
ART 4424	Modern Art	3
ART 4425	Contemporary Art	3
ART 4427	Art and Ideas	3
ART 4494	Senior Presentation	1
CMP 3336	Studio I: Typography and Digital Media	3

CMP 3338	Studio II: Typography and Print Media	3
CMP 4437	Illustration and Brand Identity	3
<b>Choose 3 Introductory Electives</b>		<b>9</b>
ART 1106	Drawing II	
ART 2231	Introduction to Printmaking	
ART 2241	Introduction to Painting	
ART 2251	Introduction to Metals and Jewelry	
ART 2261	Introduction to Fiber Media	
ART 2271	Introduction to Ceramics	
ART 2281	Introduction to Sculpture	
CMP 2209	Persuasion	
CMP 2241	Introduction to Public Relations	
CMP 2250	History and Appreciation of Photography	
CMP 2251	Introduction to Photography	
CMP 2261	Introduction to Advertising	
CMP 2271	Television and Video Production	

<b>Choose 5 Advanced Electives</b>		<b>15</b>
ART 3305	Intermediate Drawing I	
ART 3306	Intermediate Drawing II	
ART 3310	Professional Practice and Display	
ART 3325	Mixed Media, Intermedia, Postmedia	
ART 3331	Intermediate Printmaking	
ART 3332	Intermediate Printmaking	
ART 3341	Intermediate Painting I	
ART 3342	Intermediate Painting II	
ART 3351	Intermediate Metals and Jewelry I	
ART 3352	Intermediate Metals and Jewelry II	
ART 3361	Intermediate Fiber Media	
ART 3362	Intermediate Fiber Media	
ART 3371	Intermediate Ceramics	
ART 3372	Intermediate Ceramics	
ART 3381	Intermediate Sculpture	
ART 3382	Intermediate Sculpture	
ART 3391	Papermaking	
ART 4401	Advanced Drawing	
ART 4402	Advanced Drawing II	
ART 4408	Advanced Digital Media	
ART 4410	Integrated Media (If ART 4410 is used as part of the Art Core, it can not also be used as an advanced elective)	
ART 4412	Advanced Integrated Media	
ART 4431	Advanced Printmaking	
ART 4432	Advanced Printmaking	
ART 4435	Narrative and Print	
ART 4441	Advanced Painting I	
ART 4442	Advanced Painting II	
ART 4451	Advanced Metals and Jewelry I	
ART 4452	Advanced Metals and Jewelry II	
ART 4461	Advanced Fiber Media	

ART 4462	Advanced Fiber Media
ART 4471	Advanced Ceramics
ART 4472	Advanced Ceramics
ART 4481	Advanced Sculpture
ART 4482	Advanced Sculpture
ART 4490	Experimental Studio
ART 4491	Advanced Papermaking
ART 4426	Special Topics in Art History
CMP 3310	Multiplatform Storytelling
CMP 3352	Photo Communication
CMP 3355	Lighting for Digital Media
CMP 3371	Narrative Video Production
CMP 4404	Gender and Communication
CMP 4438	Graphic Design Portfolio
CMP 4460	National Student Advertising Competition
CMP 4467	Social Media Campaigns
CMP 4471	Studio-Based Content Creation
CMP 4475	Corporate Video Production
CMP 4483	Rhetoric of Popular Culture
CMP 4494	Internship

No more than 6 credits of the following may be taken as advanced electives:

ART 3385	Individual Projects
ART 4420	Advanced Studio Research
CMP 4491	Independent Projects

#### Overall grade point average of 2.5.

**Achieve a grade point average of 3.0 or higher in the foundation courses (ART 1103, ART 1104, ART 1105, and ART 1106).**

**Students who do not have a 3.0 grade point average in these foundation courses may, with the approval of their advisor, appeal to continue in their degree program and graduate as an Art major by submitting a portfolio for faculty review.**

**All major coursework must be completed with a C- or better grade. Courses with D or F grades, including Art electives, must be repeated and a higher grade earned before a student can qualify for graduation with a degree in Art. Individual Project courses (ART 3385) must be taken in the same medium when being repeated.**

**Department of Art will not accept any D or F grades in department courses**

**ART 3310 Professional Practice and Display or CMP 4438 Graphic Design Portfolio is required. We recommend that you work with your advisor regarding which class to take and the timing that would be most appropriate in your degree program.**

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Total Credits	79
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## Degree Totals

Code	Title	Credits
	Program Admission Requirements	0
	General Education	37
	Major Requirements (w/o General Education)	76
	Upper Division Free Electives	0

Free Electives	7
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<b>Total Credits</b>	<b>120</b>
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ISU Degree Requirements (<http://coursecat.isu.edu/undergraduate/degree/requirements/>)

ISU General Education (<http://coursecat.isu.edu/undergraduate/academicinformation/generaleducation/>)

Major Academic Plan (MAP)