

# Academic Certificate in Professional Sales

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<b>Code</b>	<b>Title</b>	<b>Credits</b>
MKTG 4405	Personal Selling and Sales Force Management	3
MKTG 4406	Business to Business Sales	3
MKTG 4407	Advanced Sales Strategies & Tactics	3
<b>Total Credits</b>		<b>9</b>