

Marketing Faculty

Chair and Professor

Tocher, Neil, Department Chair and Professor, Management and Marketing.
B.S. 2002, Gonzaga University; M.S. 2005, Ph.D. 2007, Auburn University.
(2007)

Professor

Hunt, Shane, Dean and Professor, Marketing. B.B.A. 1998, M.B.A. 1999,
University of Oklahoma; Ph.D 2007, Oklahoma State University. (2020)

Associate Professors

Hanson, Nicole, Associate Professor, Marketing. B.S. 2002, M.A. 2004, San
Jose State University; M.S. 2010, Ph.D. 2015, Texas A&M (2017)

Rose, Alexander S., Associate Professor, Marketing. B.A. 2008, M.A. 2013,
University of South Carolina; Ph.D. 2014, University of Arkansas. (2017)

Assistant Professors

Hardman, Haley. Associate Professor, Marketing. BS Marketing, Mississippi
State. MBA Marketing, Mississippi State. Ph.D. 2023, Mississippi State. (2023)

Clinical Associate Professor

Ney, John, Director of Professional Development, College of Business;
Associate Clinical Professor, Marketing. B.S. 1990, University of Idaho; M.A.
1991, Gonzaga University. (2012)

Professors Emeriti

LeBlanc, Ronald P., Professor, Marketing. 1980-2006

Scott, Darrell F., Senior Lecturer, Marketing. 1970-2007

Smith, Sandra K., Professor, Marketing. 2005-2022